Imagine a vibrator so utterly mind-blowing that it might bring "life and vigor, strength and beauty" to all who use it. New idea? Hardly—an ad promising such results ran back in 1910. But we've come a surprisingly long way since the old days, with a toy for practically every mood and preference. (No wonder the sex-toy industry is on track to be worth $50 billion by 2020.) With so many new products and procedures—some carrying major price tags and claiming to give you the most perfect orgasm ever—*Glamour* wanted to find out which innovations are worth your time and money. Learnings ahead.

The O-Shot ($1,000–$2,500)

THE TAKEAWAY: *Pricey, though our tester said it's worth every penny.*

For those willing to endure a little pain for their pleasure, consider the O-Shot. We asked Robert H. Cohen, M.D., a cosmetic surgeon in Los Angeles who performs the procedure, how it works: After drawing blood from your arm, a doctor separates out the nutrient-rich platelets and then reinjects them into two spots—in the anterior wall of the vagina, where the G-spot is, and in the clitoris. (Don't panic, Dr. Cohen applies a topical anesthesia beforehand.) The result: Dr. Cohen says his patients have reported a three- to fourfold increase in the number of orgasms they have, and he adds, the shot can even help with things like incontinence, dryness, sexual dysfunction, and lack of sensitivity. Results vary, but Dr. Cohen says they can last eight months or longer.

Rebecca Norris, 26, a writer in New York City, got her O-Shot at a medi-spa in Manhattan and was *very* pleasantly surprised with the outcome. "Before the treatment I was pretty much incapable of orgasming from penetration, whether during sex or on a solo mission," she says. "The fact that it immediately felt like I was on the edge without the slightest bit of clitoral stimulation was an incredible feeling." She got the shot in January, and the results were still going strong a month later. "Not being able to climax has given me my fair share of anxiety in the past," she says. "To be able to get lost in the physical feelings is a gift."

But many doctors are not convinced. The O-Shot hasn't been approved by the FDA, and "anything with needles has a risk of bleeding and infection, which can lead to scars and injury to the nerves that are there," says Kate White, M.D., assistant professor of obstetrics and gynecology at Boston University. "It needs a lot of research before I'd recommend it. Besides, the O-Shot—as well as cosmetic gynecology procedures like labiaplasty and vaginal rejuvenation—tries to tell women there's something wrong that they need to pay money to have fixed. In reality, our bodies come in all shapes, sizes, forms, and colors. That goes for our orgasms too."

The Sex Saddle ($899–$2,000)

THE TAKEAWAY: *Powerful, but not worth going into debt over.*

A sex saddle is exactly what it sounds like: a furniture-size vibrator with plenty of, um, horsepower. The original version, called the Sybian, was invented in the 1980s and has been called the most powerful sex toy in the world. But at a retail price of $1,250, it mostly shows up in porn. Recently, though, new companies have updated this toy for a different woman in mind. "My goal was to modernize it, both aesthetically and with the tech," says Alicia Sinclair, the founding director of the company behind the sleek new Cowgirl, which costs $2,000. (Another company, Motorbunny, aims to make the toy more buyer-friendly with an $899 model.) All the different variations need plenty of closet space—unless you like things out in the open. "I think having a large piece that kind of takes up space is great for the overall conversation around women's pleasure," says Sinclair.

So is it worth the money? Kate Sloan, creator of sex-toy review site Girly Juice, tried the Sybian and says it won't become her ol' standby anytime soon. "For me, the vibrations are so strong that they're kind of numbing and not quite pinpointed enough for my snobby, elitist clitoris," she says with a laugh. "If money were no object, I might buy one, but mostly just for its merits as a display piece." The sex saddle isn't for everyone, but it'll get everyone talking.

Weed Lube ($76)

THE TAKEAWAY: *Very fun, but hard to get—it's available only at dispensaries in California and Colorado.*

There are already cannabis moisturizers and hemp chocolates, so of course weed lube is a thing. L.A.- and Boulder-based company Foria has infused an oil-based "pleasure spray" with THC, the active ingredient in marijuana, which they say may increase sensation during sexual activity for some women. You don't get high, but your vag kind of does: "The THC absorbs through the mucous membrane and is a vasodilator, which means it enhances blood flow to the pelvic region," says Kiana Reeves, head of operations at Foria.

Sex writer Sophie Saint Thomas tried Foria's Pleasure spray and, ahem, *highly* recommends it. "Every touch feels more intense," she says. Since Pleasure is oil-based, you can't use it with latex condoms. And note that THC-infused products are sold only in states that have legalized marijuana. (Foria also makes a hemp-based lube for $48 that can be shipped anywhere without getting you arrested, in case you were wondering.) But Foria's online reviews speak to its potential: Some women say Pleasure helped them have multiple orgasms for the first time, and eased pain and discomfort from sex. Says Reeves, "We're really inspired by the feedback."

The Orgasm Tracker ($229)

THE TAKEAWAY: *A smart vibrator.*

Cocreated by Lioness CEO Liz Klinger and introduced last year, the Lioness is a Rabbit-style vibrator—meaning it gives clitoral and internal stimulation—that also provides biofeedback. The Lioness can supposedly track patterns of sexual responses from vaginal contractions, then neatly upload the info onto a corresponding app to give users an overview of what works best when. "Some of our customers want to use the Lioness to gain some information about their own preferences," Klinger explains. Other users track for more specific data, like how alcohol or menstruation affects their sexual response.

So can knowing all that give you better orgasms? That part is debatable. "I definitely recommend Lioness as a sex toy, but I'm not sure you need the app," says writer Suzannah Weiss, who tested it. "Knowing my vibrator was paying attention actually made it hard to relax." Like a lot of tech trackers, Lioness also may not be the best measurement tool: The sensors on the toy's shaft monitor pelvic floor contractions, which Dr. White points out may or may not indicate if you actually climaxed, since those muscles can flicker even if you don't orgasm at all. "I'm not sure a woman needs an app to tell her what feels good and what doesn't," says Dr. White. Fortunately, the Lioness is also just a great vibrator. So, easy come, easy go.

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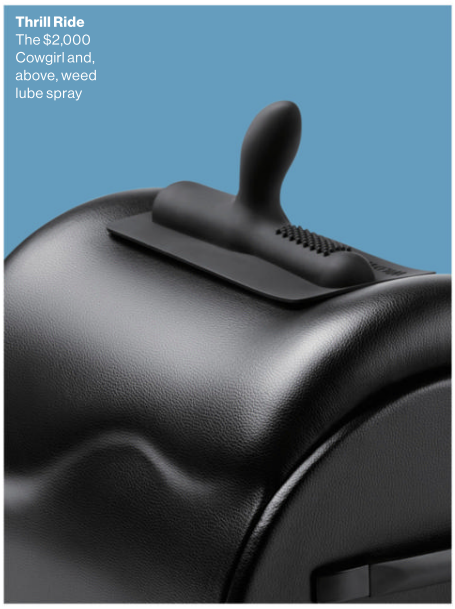
NEEDLE: SAM KAPLAN/TRUNK ARCHIVE. COWGIRL, FORIA: COURTESY OF COMPANY

"One woman who got the injections couldn't wear tight pants for a few days without having an orgasm."

—Robert H. Cohen, M.D., a cosmetic surgeon in Los Angeles who offers the O-Shot



Thrill Ride
The $2,000 Cowgirl and, above, weed lube spray

A Sex Toy for Your Brain?

Scientists have tried for decades to come up with the female Viagra, but nothing has quite hit the spot. That's because Viagra works by increasing blood flow to one's junk—great for men who have trouble rising to the occasion, but not always for women. That's because for the ladies, sex drive is often about desire, not physiology—arousal needs to happen in the brain whether or not anything happens down below. It's a puzzle neuroscientist Nicole Prause, Ph.D., and the team at her Los Angeles lab, Liberos, hope to solve. They've developed a headset that sits on the forehead and applies direct current stimulation to the frontal brain area—where a whole network works to process pleasure. A user wears the device for 20 minutes and then, Prause's theory is, will feel more inclined to pursue activities that evoke happy thoughts, like sex, for an hour or so afterward. "It's getting your brain back online when you want to engage sexually," says Prause. The device needs testing and review (a process that could take years), but it could one day make for arousal on demand.